



National W Club Concessions

2010-11 Kohl Center Volunteer Group Information September, 2010

Welcome to the 2010-11 Kohl Center season! All of us here with the W-Club look forward to working with you and the other members of your organization. Please read the information below regarding the upcoming season. Please feel free to contact any of us if you have any additional questions prior to your first event. We are really looking forward to another successful season and would like to thank you in advance for all of your help!

Contact Information

Kohl Center Concessions Office	608-265-4244	
Sharon Frisch (Main Volunteer Group Contact)	608-262-3633	smf@athletics.wisc.edu
Joe Carney – Concessions Manager	608-262-6586	jpc@athletics.wisc.edu
Mike Schemberger – Concessions Operation Mgr.	608-265-4243	ms2@athletics.wisc.edu
Jim Deering – Asst. Concessions Mgr.	608-890-0217	jd6@athletics.wisc.edu
Will Glanville – Asst. Concessions Mgr.	608-890-1804	wdg@athletics.wisc.edu

General Reminders

- Check-In: Begins 2½ hours prior to each event. Closes when gates open.
- Entrance: “Media/Staff Gate” - Northeast corner of the Kohl Center on France St.
- Age Limit: 16 years of age for all volunteer staff members. 21 when alcohol is being served.
- Binder/Cash: You will need binder to pick up starting cash.
- Dress Code: White shirt, red apron and red hat. W-Club will supply aprons and red Team Bucky hats to each group. A red Wisconsin hat is an acceptable alternative.
- Brat Count: Unopened cases of brats are now 50 count.

Staffing

The most important part to making this a successful fundraiser for your organization is being fully staffed each and every event. Our primary goals of providing high quality products with outstanding customer service cannot be met without having good people in place to make it happen. Being on time and properly staffed will help us achieve our goals and make life easier for all involved. Earning your full commission is only possible by being fully staffed. Being short-staffed will result in a proration of your normal commission rate based on the actual number people provided compared to what was required. Please contact Sharon with any further questions regarding required staffing levels.



New menu items

New products that will be introduced on a limited basis this season:

- BBQ Beef Brisket Sandwich Basket (includes chips) \$6.00
- Pulled Pork Sandwich Basket (includes chips) \$6.00
- German Style Brat \$4.00
- Italian Sausage \$4.00
- Gourmet Pretzels \$5.00
- M & M Plain and Peanut \$3.00
- Cotton Candy (carts only) \$4.00
- Cheeseburgers (expanded availability) \$5.00

Other menu items that may debut on an experimental basis this season:

- Meatball and deli subs
- Breadsticks
- Salads
- Cheese Bread
- Baked Potato Bar

Combo Meals

We are going back to the old system on Combo Meals. Each combo will consist of Hot Dog, Brat or Pizza, box of popcorn and a large soda. The combo soda will be served in a special cup for inventory tracking purposes.

Cashier's Office

Hours of operation:

	<u>Open</u>	<u>Close</u>
Men's Basketball	2½ hours prior	When last cash bag is in.
Men's Hockey – Friday games	2½ hours prior	Start of 3 rd period
Men's Hockey – Sat games	2½ hours prior	When last cash bag is in.
Women's Basketball	Closed (W-Cub staff will deliver)	
Women's Hockey	Closed (W-Cub staff will deliver)	

If the Cashier's office is closed at the end of the night for your scheduled event, please drop your cash bag in the drop box outside of the cashier's office. There is a key on your stand's key ring to open the drop box.

Credit Cards

At some point early in the season we hope of have ALL stands outfitted with credit card terminals. This would include several of the cart areas as well. More details to follow.

Coupons

Examples of a few coupons you may encounter this season. Your group will receive commission credit for the coupons that are redeemed at your stands if you turn them in with your binder after each event. Coupons deposited with the cash may not be counted.



2010-11 Kohl Center Concessions Retail Pricing

ITEM	PRICE
22 oz. Soda	3.50
32 oz. Soda	4.00
Bottled Water	3.50
Bottled Soda	3.50
Lemonade	3.50
Powerade	4.50
Hot Drinks	3.00
Travel Mug	6.00
Hot Dog	3.00
Brat	4.00
Brat – German - Italian	4.00
Caesar Wrap	5.00
Hamburger	4.00
Cheeseburger	5.00
Chicken Tender Basket	6.00
Sliders	5.00
Grilled Chicken	5.00
Roast Beef Sandwich	5.00
Philly Cheesesteak	6.00
BBQ Pork/Beef Brisket Basket	6.00
Cheese Curds	5.00
French Fries	3.00
Popcorn	3.00
Popcorn Bucket	5.00
Cheesecorn	3.00
Peanuts	3.00
Nachos	4.00
Pretzels	3.00
Gourmet Pretzel	5.00
Pretzel Cheese	1.00
Pizza – Slice	4.00
Candy	3.00
Caramel Crunch Supreme	3.00
Twizzlers	4.00
Licorice Rope	2.00
Malt Cup	3.00
Ice Cream Dish	5.00
Waffle Cone	5.50
Root Beer Float	4.00
Cookies	1.50
Taco Salad	7.50
Nachos Supreme	7.50
Lemon / Strawberry Chill	3.00
Dippin Dots	5.00
Cotton Candy	4.00